



YANA KOAI KOAI CHIAH PNG Complete & Balanced Pack for Cat

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COMPANY INTRODUCTION

YANA FAMILY is derived from the saying "You Are Not Alone". YANA is the name of our founder's first cat . They both know each other so well that they have become not only friends but companions, and moreover they are no longer lonely .

YANA is a cat with epilepsy and congenital visual-and-hearing impairment . She has keen senses of smell and taste, and clings to the food she takes and the cat litter she uses very much. During the nine years since taking care of her, our founder has been trying feeding her the food from the dry to the completely wet, enriching the environment she likes to stay, building her self-confidence, etc. We now put these experiences that we have got in our product and would like to share them with you, our dear cat partners.

Furthermore, we also like to share you our core values: cats are not picky eaters, but have their own ideas about their daily meals, just like humans. Eating is supposed to be a happy thing. Having fun trying every kind of food is rather than being reluctant to eat it . Let our cats always show their greatest enthusiasm for what they eat , and accompany us healthily and happily every single day.



BRAND INTRODUCTION

BRAND MISSION

"KOAI KOAI CHIAH PNG" is the first brand promoted by YANA FAMILY. Our first product, "Selected Super Complete Meaty Cat Food Meal Package", has three major missions:

Selecting natural ingredients: With cherishing in mind, we follow our original intention and choose the best ingredients for each baby. The level of our selected fresh meat is like the one for human so that the meat can for sure makes cats enjoy their meals happily, and you can also feel free from worries.

Giving community palatability tests: We understand each cat has its own persistence and preferences about food, so during the product development process, we kept inviting members in several major communities to let their cats take the palatability test. Through the feedback of the cats, which have different dietary habits, we adjusted the taste, odor, appearance, and texture step by step. Finally, we produce the highest standard and super delicious meaty meal package.

Circulating assistance for our society: We care not only about the living environment of cats, but the overall development of the nature and human ecology. Therefore, we are actively involved in diversified social issues. We hope we can work together with different social-issue organizations as well to create an ideal Taiwan.

BRAND CORE VALUES

YANA says, "I am not a picky eater. I just have my ideas about my daily meal!"

The core value of "KOAI KOAI CHIAH PNG" is "persistence". We respect cats' insistence on food, and develop products basing on this persistence. We don't think cats are picky, for each cat has its own taste, just like human beings.

What we have been seeking is to find clues in details that cats may care about. With the rigorous attitude, we will never lose any chance to raise the quality of the product, and even the culture

of our company.

VETERINARY PRODUCT ADVISOR



DR. KELLY

Professional experience

- National Taiwan University (NTU) - Master degree
- Star Veterinary Hospital - Veterinarian
- Amazon Veterinary Hospital - Veterinarian
- TCI Company - Project manager

Veterinary License

- 台獸師字第 8152 號 (Taiwan)

PRODUCTS LIABILITY INSURANCE



YANA FAMILY CO.,LTD. HAS PURCHASED NAN SHAN PRODUCT LIABILITY INSURANCE FOR NTD 12 MILLION.

- Insurance company: Nan Shan General Insurance
- Insurance period: March 1, 2023 to March 1, 2024

ANALYSIS REPORT

NUTRITION ANALYSIS REPORT

<https://www.yana.tw/pages/analysis>

PESTICIDE RESIDUE TESTING

<https://www.yana.tw/pages/pesticide-residue-testing>

MICROBIOLOGICAL TESTING

<https://www.yana.tw/pages/microbiological-testing>

HEAVY METALS TESTING

<https://www.yana.tw/pages/heavy-metals-testing>

PRODUCT INTRODUCTION



FEATURES

- Super meaty taste

Super meaty taste cats love, retaining the taste of fresh meat, satisfying either the cat's mouth or its belly!

- Natural nutrition

Strictly selected high-quality ingredients, perfect ratio of fresh meat and organs, achieving the nutrients needed by cats.

- Absolutely no gums

No allergenic gums added, safe for cats allergic to gums.



The biggest feature is that there are three ways to eat.

For the first way, just open the package and dig in/eat it directly, it's like a meat steak. The texture is perfect for cats who enjoy a satisfying bite. (suitable for cats who love to chew food)

Second, press by spoon. for cats who like the texture of minced meat.

The third way is adding some water and stir it, for cat who like pate(muddy flesh)

FLAVORS



Chicken	Chicken & Taiwan Tilapia	Chicken & Amberjack
Single Meat Single Meat is specially designed for cats with fish allergies, only uses Chicken meat and , without fish oil.	High-quality protein Tilapia has fine meat and is rich in nicotinic acid and amino acids. The rich protein helps to enhance physical strength.	Comprehensive health Amberjack is rich in DHA, EPA, Omega3, which prevents eyes from aging, relieves skin sensitivity, and supports cardiovascular health.



Chicken & Turkey	Chicken & Beef	Chicken & Ostrich
Super White Meat Being low in fat, high in protein, and rich in trace elements, turkey meat is a high-quality hypoallergenic staple white-meat diet for cats.	Warm Iron Beef, with one of the components for producing hemoglobin, is rich in iron. Its characteristics of warm food can nourish cats' stomach.	Top Red Meat Ostrich meat is low in cholesterol and contains polyunsaturated fatty acids, with high nutritional value and no gamey smell.



Chicken & Shrimp	Chicken & Duck	Chicken & Parmesan
<p>Antioxidant capacity and stress reduction</p> <p>Shrimp are rich in astaxanthin, which boasts excellent antioxidant capabilities, contributing to anti-inflammatory effects and the regulation of bodily functions and emotions.</p>	<p>Superior Nutrition</p> <p>Duck meat has a high proportion of monounsaturated fatty acids, which can lower bad cholesterol levels, and it is rich in exceptional vitamins A, B-complex, and iron.</p>	<p>Rich in Calcium</p> <p>Cheese enhances the taste experience with its rich aroma and abundant calcium content, which is beneficial for bone and dental health.</p>

CONTACT INFORMATION

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